

THE LINK BETWEEN NCGE OUTCOMES AND TARGETED IEEP MASTERIES

NCGE OUTCOMES

MASTERY	A. Key entrepreneurial behaviours, skills and attitudes have been developed.	B. Students clearly empathise with, understand and 'feel' the life world of the entrepreneur	C. Key entrepreneurial values have been inculcated	D. Motivation towards a career in entrepreneurship has been built and students clearly understand the comparative benefits	E. Students understand the process (stages) of setting up an organisation, the associated tasks and learning needs	F. Students have the key generic competencies associated with entrepreneurship (generic 'how to's')	G. Students have a grasp of key business how to's associated with the starting and running an organisation	H. Students understand the nature of the relationships they need to develop with key stakeholders and are familiarised with them
Mastery of Pedagogy	<i>Key to design of imaginative and successful simulations</i>	<i>Key to the creation of empathy and the 'feel' for entrepreneurship. A key component of Emotional Intelligence</i>			<i>Key to the organisation of learning around development processes on a 'need to know' basis and the bringing forward of the future</i>		<i>Key to the pursuit of making all things happen through know who</i>	
Mastery of Philosophy	<i>Key to defending the pedagogical approaches used in entrepreneurship education in the context of mainstream educational philosophy</i>			<i>Key to defending the value in use</i>	<i>Key to the support of experiential learning processes</i>			
Mastery of Strategy	<i>Key to the process of embedding entrepreneurship education across the whole curriculum of the institution building strategically upon analysis of existing activity and culture. Key also to harnessing the commitment of internal and external stakeholders.</i>							
Mastery of Operations	<i>Key to leadership of programme development across the whole of the institution including: the development of staff and materials; the organisation and planning of resource acquisition and allocation; and successful marketing</i>							
Mastery of Networks	<i>Key to success in pursuit of Strategic and Operational goals as above.</i>				<i>Key to developing the competencies to deal with the task environment</i>		<i>Key to the development of the 'know who' and network curriculum</i>	
Mastery of Process –	<i>Key to understanding the various contexts in which the need for entrepreneurial behaviour arises</i>				<i>Key to understanding the appropriate organisation of knowledge around organisation development processes</i>			

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Mastery of state of the game	<i>Key to ability to build upon the best pedagogical practice in entrepreneurship education</i>			<i>Key to understanding of careers and other job related initiatives</i>	<i>Key to understanding the most successful learning approaches to engaging entrepreneurs. Knowledge of range of existing approaches, sponsors and providers</i>		<i>Key to Understanding the dynamics of the key stakeholders in the market place and their roles</i>	
Mastery of Resource acquisition	<i>Key to identifying potential sponsors for curriculum and programme development, internally and externally</i>			<i>Key to ability to link with and partner all stakeholders who have a main interest in recruiting entrepreneurial graduates.</i>	<i>Key to harnessing the resources in cash or in kind of the entrepreneurial business community</i>		<i>Key to identifying the customers and potential sponsors of programmes</i>	
Mastery of Personal Entrepreneurship	<i>Key to the ability to take risks in innovation .in the classroom and experiment in curriculum and pedagogical development. Also to the presentation of entrepreneurial role image</i>			<i>Key to selling to students concepts of the entrepreneurial life world</i>	<i>Key to having real insight into entrepreneurial competencies and the value of Know how. Also to the ability to build into the curriculum appropriate experiential ;learning</i>		<i>Critical to the effective engagement of the external stakeholder environment</i>	